

#### Personal Health Records

A HealthIT Building Block

### Presentation to HIIAB



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### Objectives

- 1. What is a PHR?
- 2. The need for PHR
- 3. Types of PHRs
- 4. The Bartlett<sup>™</sup> by Pehr
- 5. Q & A

#### What is a PHR?

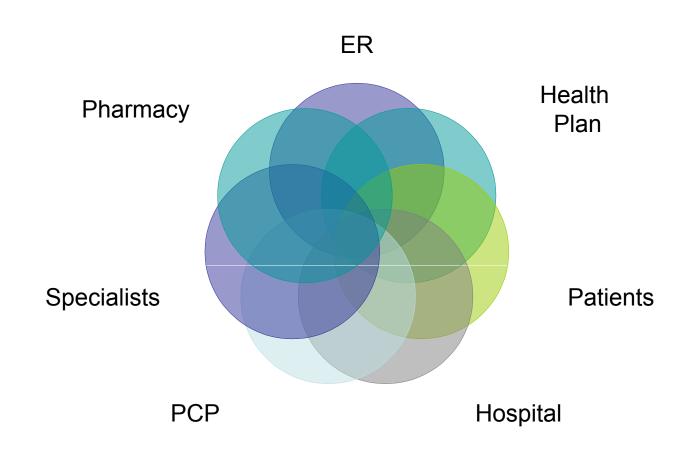
- 1. Patient centered system
- 2. Tracks and supports health info from one's entire lifetime
- 3. Not limited to a single organization or health care provider
- 4. Contains info provided by the patient
- 5. Accessible from any place at any time, 24/7



# Why do we need Personal Health Records?

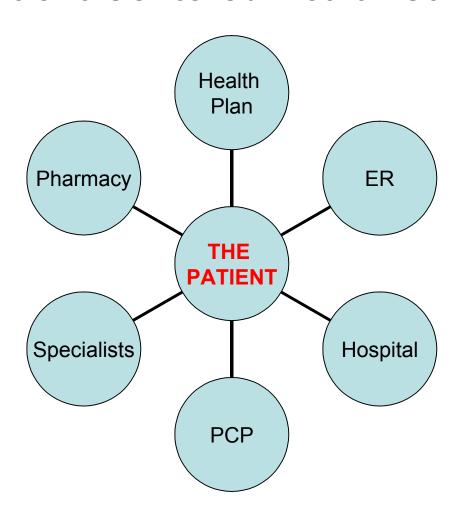


#### **Today's Healthcare System**





#### **Patient-Centered Health Care**





#### Current State of the Art

#### Your health history

<u>St. Mark's</u> Family Medicii	ne .				
Medical History Printed Name: 07 15 0	>	<u> </u>	Birthdate Center of Re	oord: Rw Gw	W Og D
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	سر مامعماله سد.	- n	ore.		
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#### Your med list

_	
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### Patients have difficulty with recall of their Medications

- J Gen Intern Med (1989): 32%
- Rural Community Health Center (2001): 36.4%
- Cardiology (2003): 20%
- St. Mark's (2004): 38%



#### Types of PHRs:

#### Device Based vs. Web Based







### Security Concerns on the Web **Hackers**

6/18/05, MasterCard International:

"Security breach exposes 40 million cards to fraud."

Security breaches have become all too common. These organizations have reported the loss of sensitive data:

LexisNexis Bank of America

ChoicePoint San Jose Medical Group

PayMaxx California State University at Chico

Boston College University of California at Berkeley



#### Patient Preference:

79.8% of PHR users would rather store health information on their PC instead of the web.<sup>2</sup>

2. Study at the Robert H. Smith School of Business, Univ. of Maryland, Fall 2002.



#### What is The Bartlett™?





#### The Bartlett is:

- ✓ A Memory Tool
- ✓ A Disease Management Tool
- ✓ A Reminder Tool

Patients need help to better manage their own health care – to help them become an *active* participant.



#### The Bartlett is Patient-Centered Solution:

Designed by patients

Data entered by patients

Access controlled by patients



#### The bottom line is:

Current Standard of Care – Information for care is based on the patient's memory.

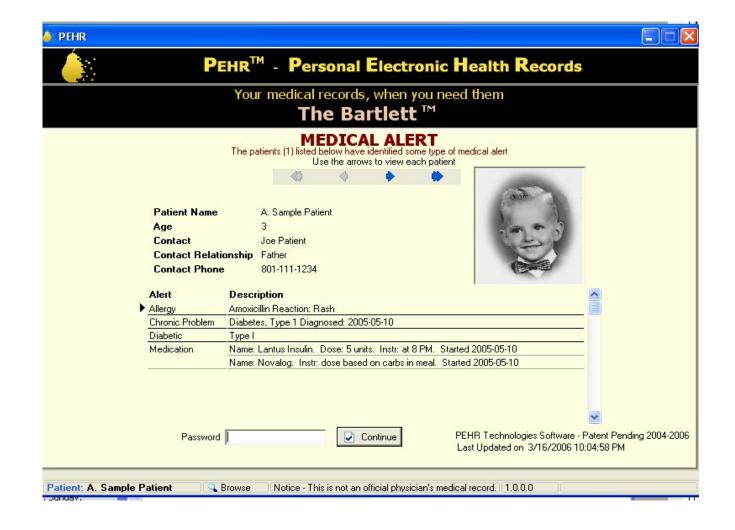
Imagine if the banking industry had that standard.

#### The Bartlett™ Features:

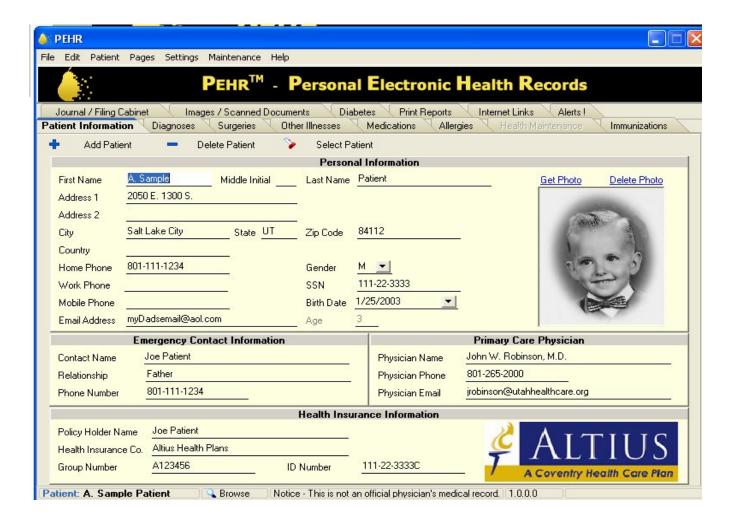
- Access: 24/7, controlled by the patient
- Available Today
- High Security & Privacy, in your possession
- Doesn't depend on interoperability
- Links together hospitals, primary care, specialists, and ERs
- Improves patient safety
- Portable, lightweight,& inexpensive (one time cost)

- Holds scanned documents, e.g. EKGs, radiology, labs, reports.
- HIPAA exempt the patient is not a covered entity
- Links patients to health risk assessments
- > Able to hold a whole family's records
- > Not web based, no hacker risk
- > Blends well with existing systems & organizations
- > It is an incremental step toward full EHR

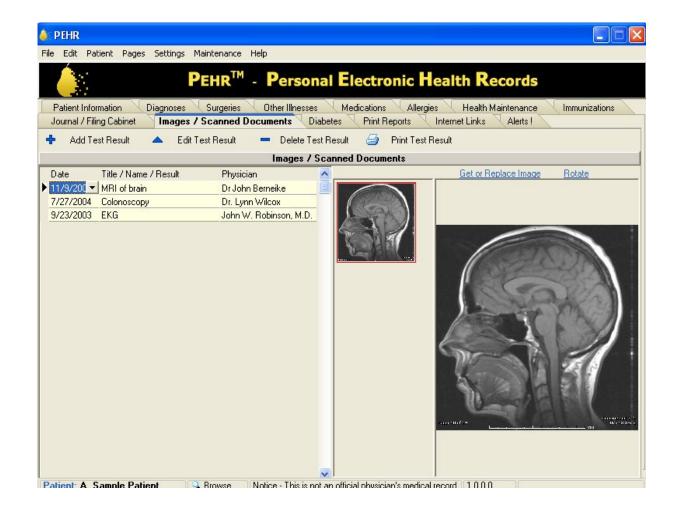














#### The GOAL:

Saves Lives
&
Saves Money



## Who is responsible for your lifetime medical record?

**YOU – the Patient** 

Do you have the tools?





